



# Elevation

24th April 2008

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# Welcome to Elevation '08

24th April 2008

New Century House, Manchester  
TIME 9.00 - 16.30

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The North West's leading all-day Business Conference for the entrepreneurial SME owner-manager.

Elevation '08 is a unique experience. On a personal level it will inspire, energise and motivate you to reach new heights. On a professional level it will enrich your business, with quality advice from sought after speakers, that you can take back, implement, and put to positive, profitable use.

Hosted by leading professionals Champion Accountants and George Davies Solicitors LLP, Elevation '08 takes business advice to the next level. There's nothing like it. Book now to avoid disappointment.



Since its launch in 2003, our annual Conference has grown steadily to become a major event on the business calendar. Elevation '08 is now the largest SME Conference in the North West, attracting over 350 attendees.

Unless you make time for planning, your business cannot reach its full potential. That's why it's vital that you take time out to re-evaluate your plans and reinvigorate your business.

Elevation '08 offers entrepreneurs and owner-managers the opportunity to work "on" their business, not "in" it.

The entire day is dedicated to stimulating, energising and inspiring you.

We have attracted a high calibre of speakers over the years, including:- Tom Bloxham, Urban Splash; Tony Wilson, Factory Records; Richard Richardson, La Tasca; John Timpson, Timpson Ltd and Sir Matthew Pinsent, 4 x Olympic gold medalist.

This year will be no exception! A diverse selection of reputable speakers is ready to inspire and entertain you. They are people who have achieved great things, and all are keen for a unique chance to engage with people like you!

Raise your game, lift your spirits and let yourself be elevated to a higher level at Elevation '08. Book your place now to avoid disappointment!

### Confirmed Speakers for Elevation '08 :

Steve Cram MBE 3 x WORLD RECORD HOLDER

Nick Leeson BARINGS BANK "ROGUE TRADER"

Dennis Turner CITY ECONOMIST

Keith Warren COMMUNICATIONS CONSULTANT,  
THE HUGHES COMPANY

### Compered by :

Lucy Meacock PRESENTER, GRANADA REPORTS

### Extras include :

3 Course Networking Lunch

Networking Breaks

After-show Drinks



## WIN...

A DAY THAT  
WILL BOOST YOU  
AND YOUR BUSINESS

All Elevation '08 attendees will be entered into a prize draw to win a PERSONAL GOAL-SETTER and a BUSINESS DIAGNOSTIC project.



Official Media Partner :  
Elevation '08



## Testimonials

The whole day was a total refresh and motivational – terrific!

What a triumph....well done!!

Informative... thought provoking... great atmosphere.....

We were incredibly impressed by your conference on so many different levels... we came away energised and positive...

Very professionally organised – inspirational speakers – there's nothing else like it!

It really was an absolutely superb day. Each presentation was completely unique and very informative....

Fantastic organisation....

For me, of all the Manchester Business events this is the best; an excellent networking event, the chance to listen to some real quality speakers and an opportunity to sit outside the business for a day, taking on board new ideas and applying them to your own business situation.....

It was a memorable day, and definitely delivered what it promised: an entertaining, enlightening, and elevating event!

All speakers were first class.....

I have been to many similar events over the past 20 years but I have to say, in all sincerity, that your event was definitely one of the very best!



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